

# The rise of video conferencing

65%

1. ...of CIOs believe desk phones will be redundant by 2017

56%

2. ...of global CFOs said that they would invest in video conferencing in order to reduce their travel needs.

£2.3bn

3. predicted global business spend on live video conferencing by 2016

did you know...

Growth of worldwide demand for HD video conferencing systems in 2011 grew by 25%

£667m

4. Global value of 'immersive' video conferencing market by 2016

With a growth rate of 19.49%

5. 1.8bn hours

6. ...of skype video calls made a year

did you know...

7. The average attention span rockets to 35 minutes on a video conference call compared to only 23 minutes on a telephone call

Video conferencing will replace conference calls and become the traditional method of business communications.

70%

Number of SMEs who'd rather video conference than travel to meetings

Agree or Disagree?

75% agree